

**KRAFT HEINZ GEVALIA COFFEE
BARCODE BUCK\$ “DIGITAL” OFFER AVAILABLE AT WALMART**

TERMS AND CONDITIONS

1. **GO** online to www.CoffeeTastingRewards.com (“**Website**”) beginning at 12:00:00 AM (ET) on 8/1/2021 through 11:59:59 PM (ET) on 10/30/21 (“**Offer Period**”) to participate in the Gevalia Coffee Tasting Offer Available at Walmart (the “**Offer**”).
2. **Eligible** participants will complete online instructions for the Offer during the Offer Period to receive a Free Gevalia Coffee Barcode Buck\$ digital offer which has a total savings of up to \$14.64. Tax not included. This offer is good towards only the purchase of select Gevalia products redeemable only in-store at participating Walmart stores. While supplies last!
3. **REDEEM** your digital offer at any participating Walmart store by 11/15/21. Limit one (1) digital offer per mobile phone during the entire Offer Period. Digital offer is subject to the terms and conditions associated with its use. Message and data rates may apply. Internet access required. Bring your Barcode Buck\$ digital offer to a Walmart store to redeem; not available for redemption on Walmart.com. At the checkout, follow the instructions listed on your Barcode Buck\$ digital offer to scan the participating product and the Barcode Buck\$ digital offer barcode to receive your Free Gevalia Coffee offer value (up to \$14.64 savings). Tax not included. Offer value will be immediately deducted and shown on your receipt. Eligible submission must clearly show the purchase of (1) participating product to redeem this digital offer. No cash to be provided as change. Barcode Buck\$ digital offer cannot be replaced if lost, stolen, damaged or expired. Not redeemable for cash. Not for resale. Final date digital offer can be redeemed is 11/15/21. ***Offer is good while supplies last or until 10/30/21, whichever occurs first.***

Visit www.CoffeeTastingRewards.com for additional details and participating products.

Open to legal residents of the fifty (50) United States and District of Columbia who are 18 years of age or older at the time of participation. This offer may not be combined with any other offers. No group or organization requests will be honored. Each reward can only be redeemed one-time. Offer valid only in the U.S. for reward redemption at participating Walmart stores. Message and data rates may apply. You are responsible for all applicable fees and taxes associated with making a submission from a wireless device. Submission via a wireless device is designed to work with most of the U.S. major wireless carriers in the United States, but Sponsor makes no guarantee that any particular wireless service provider will participate, and the wireless device that is used must be capable of uploading the submission to the website. Check with your carrier for details. Participants should check their phone’s features to see if they have that capability. Wireless service providers may charge entrants for each submission completed from a wireless device, including any error message that is sent and received in connection with the promotion, based on the

applicable wireless service pricing plan. Participants should consult their wireless service provider's pricing plan for details. Sponsor in their sole discretion may add or delete a wireless carrier at any time, without notice. Proof of submission is not considered proof of delivery to or receipt by Sponsor or their designee of submission materials.

Kraft Foods Group ("**Sponsor**"), Walmart, TPG Rewards, Inc. (collectively, the "**Promotion Entities**") their respective parent companies, subsidiaries, affiliates, advertising, promotion and other agencies (collectively, the "**Promotion Entities**") are not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Promotion Entities shall not be responsible for incorrect or inaccurate submission information whether caused by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of the submission in the promotion. Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of submissions. By participating in this Offer, participant agrees to release and hold harmless Promotion Entities, their respective subsidiaries, affiliates, representatives and agents (including any third parties who assist in the administration of this Offer) and the respective directors, officers and employees of each from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any reward, participation in this Offer or any Offer-related activities. Proof of submission is not considered proof of delivery to or receipt by Sponsor or their designee of submission materials. Offer is void where prohibited. Any attempt by a participant or any other individual to deliberately undermine the legitimate operation of the Offer, or to annoy, abuse, threaten or harass any other person in connection with the Offer, is in violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to disqualify the applicable individual and seek damages and other remedies from any such person to the fullest extent permitted by law.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any gift furnished by third parties in connection with the offer. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH REWARDS ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT

Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend this Offer should it determine, in its sole discretion, that any virus, bug, non-authorized human intervention or other causes beyond its control corrupt or affect

the administration, security, fairness or proper conduct of the Offer. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the operation of the Offer. Additionally, Sponsor reserves the right to prosecute any fraudulent activities to the full extent of the law.

CAUTION: ANY ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS OFFER IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor: Kraft Heinz Foods Company, Chicago, IL 60601

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